

# Sayoon Yang

yang.sayoon@gmail.com

+49 (0) 176 3527 8479

## Education

### Burg Giebichenstein University of Art and Design Halle

Germany | 2017 - 2021

- B.A. Design of Playing and Learning / Industrial Design
- GPA : 3.7 / 4.0
- DAAD Prize 2021, STIBET Graduation Grant Awards

### Hanyang University

South Korea | 2006 - 2011

- B.A. Economics and Finance, (Dual) Media and Cultural Studies
- GPA : 4.42 / 4.5
- Summa Cum Laude, Dean's List, Full Scholarship Awards

## Academic & Teaching Activities *Selected*

### Pohang University of Science and Technology(POSTECH)

South Korea | 2020

- Research : Platform Based Learning
- Directors : Prof. Chang, Sooyoung and Prof. Kim, Jintaek
- Co-researchers : Kim, Kitae and Ahn, Jihye

### Dankook University

Part-time lecturer, South Korea | 2012. Spring Semester

- Course : Creative Presentation
- Visual Communication Design, Undergraduate Program

### Hanyang University

Tutor, South Korea | 2012. Spring Semester

- Course : Understanding and Production of Media Contents
- Media and Cultural Studies, Undergraduate Program

## Work Experience *Selected*

### Designer & Founder

ZIMTAMT, Germany | 2022 - Present

Leading design projects (graphic/book design, web design and toy design), launching board games and designing stationary. Located at DesignHaus Halle, a start-up centre for creative.

### Junior Project Manager

Kyowon Inc., South Korea | 2012 - 2013

Contents development team, Smart learning department

Supported development team in education app development process. Created version control system guideline. Assisted researching market trend and managing contracts.

### Education Designer, Creative Officer

Headflow, Inc., South Korea | 2010 - 2012, 2013-2014

Involved in consulting the business strategy for start-ups at social enterprise promotion agency in Korea. Developed a design thinking education program for non-designers. Worked closely with developers and designers in launching websites and places to realise inclusive education environment.

## Project *Selected*

### Reshaping the way we live 2014

Seoul Youth Hub Conference, South Korea | 2014

Cooperated as an organiser for the Youth Hub international conference. Designed a workshop in a big-game format and hosted an improvisation session.

## Works

[zimtam.de](http://zimtam.de)

## Competency

Communication Design  
Interaction Design  
Education Design  
Data Visualisation  
Rapid Prototyping  
Design Research  
Illustration  
2D Fabrication  
3D Fabrication(in Progress)

## Prototyping Tools

HTML/CSS  
Adobe Creative Suite  
Microsoft Office  
Figma  
Solidworks, Rhinoceros  
Fusion, Blender(in Progress)

## Languages

Korean  
English  
German